About us

- **Mission Statement**
  - iCare Academic LLC is a software company founded by individuals in the nursing education field dedicated to researching and designing an electronic health record (EHR) for use in the educational environment. Our goal is to aid in exposing healthcare professional students to the navigation and use of healthcare informational technologies (HIT), enhancing their educational experience, and better preparing them for their careers in the healthcare industry. iCare is dedicated to doing business in an ethical, transparent way and highly values customer feedback and input at every stage of software development.
- **Goals**
  - iCare Academic's primary goal is to be the provider of choice in support of the training needs for nursing schools, serving both schools, and the nursing students. We will achieve this goal and establish a satisfied and loyal customer base by building a successful software company that is the leader in educationally based EHR simulations and providing superior customer service and IT support.
- **Strength, Core Competencies, and Management Team**
  - The primary strength of iCare is in its founding members. iCare is comprised of four co-founders who all bring unique and important skills to the team.
    - Tami Wyatt, PhD, RN, CNE is an assistant professor in the College of Nursing at the University of Tennessee, Knoxville. Dr. Wyatt is an expert in educational design, and provides input to the structure and design of iCare's functionality. This provides input from the instructor's perspective, as well as develops and conducts usability research for the evolution of iCare software. Additionally, she acts as iCare's contact with other schools of nursing throughout the country.
    - Xueping Li, PhD, is the Director of the Intelligent Information Engineering Systems Laboratory and an assistant professor at the College of Engineering at the University of Tennessee, Knoxville who

provides support for back end database design, infrastructure construction, and iCare front end deployment. Dr. Li holds a MS in Computer Science and Ph.D. in Industrial Engineering. His research has been funded by National Science Foundation, National Institutes of Health, ORNL and so on.

- Chayawat "Yo" Indranoi, MIE, brings over fifteen years of healthcare IT experience to the iCare team and is in charge of the overall software design, as well as front-end and database development. Mr. Indranoi is pursuing PhD in Industrial and Information Engineering while serving full-time in health systems integration at The University of Tennessee Medical Center.

- Matthew Bell, MSN, CRNA, brings ten years of clinical nursing experience to the iCare team as both an active duty military and civilian nurse. He is currently a practicing nurse anesthetist at Park West Medical Center in Knoxville, TN. He has experience caring for patients throughout the lifespan with specific clinical experience in medical/surgical, emergency/trauma, critical care, and anesthesia specialties. Mr. Bell also has experience in the use of multiple military and civilian EHR systems and has participated in informatics initiatives and front end design of EHR's during his military service.

o The founders of iCare inherently provide the voices of the customer and consumer to its EHR development. Additionally, they bring tremendous IT development skills, with a background in healthcare related IT, to its development. To address the inexperience in a start-up environment, iCare has partnered with the Center for Entrepreneurial Growth in Tech2020, an organization devoted to the development of innovative, entrepreneurial start-ups, as well as the University of Tennessee School of Law, which is providing legal advice pro bono. Furthermore, iCare is in discussion with two entrepreneurs who

have experience owning and running an IT based business and managing large product development programs. Both potential partners have also bring experiences of failed efforts in the high tech, start-up arena. Finally, iCare is recruiting an industry insider as a potential partner to bring experience, as well as a network, to the team.

- Harry King, MBA, CFO/ COO of iCare Academic LLC, has seven years experience in engineering and program management at Ford Motor Company. Mr. King has held the role of lead engine systems engineer and program manager for a wide variety of programs, including an all new engine program with an investment of $250 million. Some of the programs Mr. King has led for Ford eliminated up to 45% complexity, and are saving Ford approximately $30 million per year. Mr. King was a founding member of Emitting Light, LLC, a high-tech LED company.

- **Board of Advisory and Future Executives**
  - iCare Academic has sought out a board of advisors with appropriate experience for guidance as we enter the market. Geoff Robson, the Director of the Center for Entrepreneurial Growth (CEG) at Tech2020, has participated in the planning and execution of strategic plans for 24 start-up and early stage companies directly affiliated with the broad research base of The University of Tennessee. The UT CEG client companies are projected to exceed $12M in revenue, outside capital raised of $8M to date, and employment totals exceeding 100 people in 2009. Geoff also manages a capital fund that has completed 20 debt and convertible debt transactions including warrant agreements.
  - Jonathan Russell, the first member of iCare Academic's advisory board, was one of three founders of NetLearning, founded in 1997. NetLearning is a leading provider of web-based training solutions for health care with over 500 licensed hospitals in the United States. Mr. Russell was instrumental in the development of the core software products during the early stages of the business. In his tenure with NetLearning he served as the CFO and board member until the sell of the business to Thomson Corporation in 2004. Mr. Russell is currently the Director of Operations for the Knoxville office of NetLearning.

- o Olivier Meyer is a software architect, programmer, and business entrepreneur. He comes to iCare with over 20 years of software development and leadership experience with much of his career focused on *Software as a Service*. Olivier currently works as a Senior Program Manager at Microsoft. He is in the Microsoft SQL Server Strategy Team where he focuses on developer strategy. Olivier has worked in a variety of startups, including launching two of his own and has consulted and worked for Fortune 100 companies. Olivier has presented at major conferences on the topics of database development, data synchronization, spatial data and building location based services using SQL Server.